

# MFM FLAGSHIP PITCH COMPETITION

MARTLET FUND  
MCGILL



## 2025-2026 Rulebook

### 1. The Event

The Martlet Fund Flagship Pitch Competition (“FPC”) offers Montreal university students a hands-on opportunity to practice investment analysis and pitching in a professional setting. Participants will research and present a high-conviction stock idea, receiving feedback from experienced industry professionals. The event aims to bridge classroom learning and real-world investing experience.

### 2. Team Eligibility Criteria

- The competition is open to all students currently enrolled at Montreal universities.
- Students may participate in teams of 2–3 members. Team members do not need to attend the same university.
- Teams must declare all participants at registration. Non-compliance may result in disqualification.
- Teams must meet these eligibility requirements to be considered for prizes. Verification of enrollment may be required.

### 3. Stock Pitch Guidelines

- Teams should create a comprehensive stock pitch, either long or short, focusing on a North American company with a market capitalization of \$4B or less.
- The pitch may follow any investment strategy, including but not limited to fundamental long/short, event-driven, or thematic approaches.
- Pitch decks should be clear, concise, and professional, with no more than 20 slides (excluding appendices).

### 4. Judging and Prizes

The judging panel includes representatives from Converium Capital, Innocap, Jarislowsky Fraser, and Walter Global Asset Management. The prize pool consists of cash, sponsor merchandise, and for McGill students, a bonus opportunity: a Fall 2026 Analyst interview at the Martlet Fund.

## **5. Registration and Submission**

### **5.1 Initial Registration**

- Teams must first register through the registration form: [CLICK HERE](#)
- After registering, teams should submit their complete materials by March 22 to [mail@martletfundmcgill.ca](mailto:mail@martletfundmcgill.ca).
- Pitch decks must be in PDF and PowerPoint formats; Excel models in a separate file; resumes combined in a single PDF. File names and email subject lines must follow the format outlined below.
- Submissions that are late or incomplete will not be reviewed.
- A participation fee of \$25 per team is due through our zeffy: [CLICK HERE](#)

### **Required documents include:**

1. Pitch deck in PDF and PowerPoint formats
2. Excel financial model
3. One PDF containing all team members' resumes
4. All files and the email subject line must follow this format:
5. TEAM NAME – MFM FPC – “slide deck”, “excel model”, “resume handbook”

## **6. Timeline**

- Submissions will be reviewed by the Martlet Fund team to determine which teams advance to the live final pitches. Evaluation will focus on analytical rigor, clarity, and quality of the investment thesis.
- Finalists will be notified by March 27.
- Finalists will present their final pitch in person on April 1, with 20 minutes to present followed by 10 minutes of Q&A.
- Pitch decks must not exceed 20 slides, excluding appendices!

## **7. Plagiarism**

Participants need to cite all sources, and produce original work. Teams suspected of plagiarism may be disqualified.

## **8. Liability**

Martlet Fund McGill (MFM) reserves the right to modify, postpone, or cancel any part of the Flagship Pitch Competition at its discretion. MFM also reserves the right to disqualify any team or participant that fails to comply with the competition rules, submits incomplete or inaccurate materials, or engages in conduct deemed inappropriate or unprofessional.